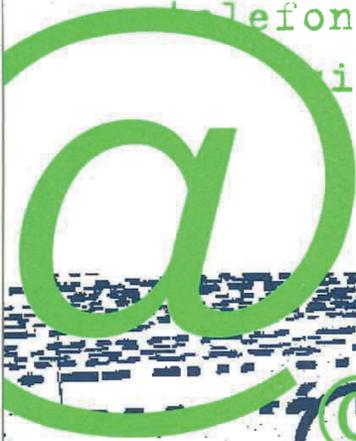


MONOPOLI INFORMATIU
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Algunos de los sistemas de **COMUNICACION** estan pensados para ser utiles a un gran numero de personas pero todos necesitan de una tecnologia especifica para su **emision/recepcion** y esas tecnologias (aparatos receptores de radio y television, ordenadores, lineas telefonicas, modems...) **no estan al alcance de todo el mundo** sino solo aquellos con **capacidad adquisitiva**



SISTEMA

actual de la majoria de los

VERDADERA
MEDIA VERDADERA

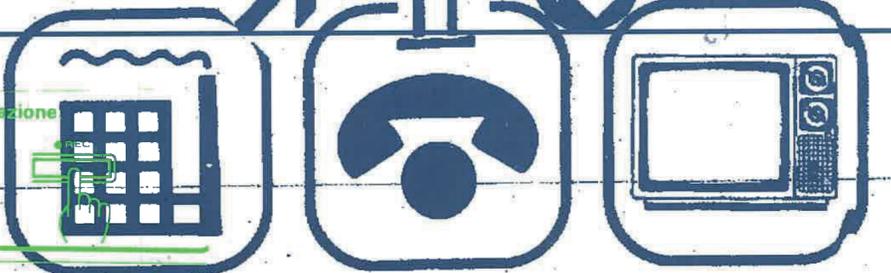
INCUMPLEIX

COMUNICACIÓ
RELACIÓ

INFORMACIÓ

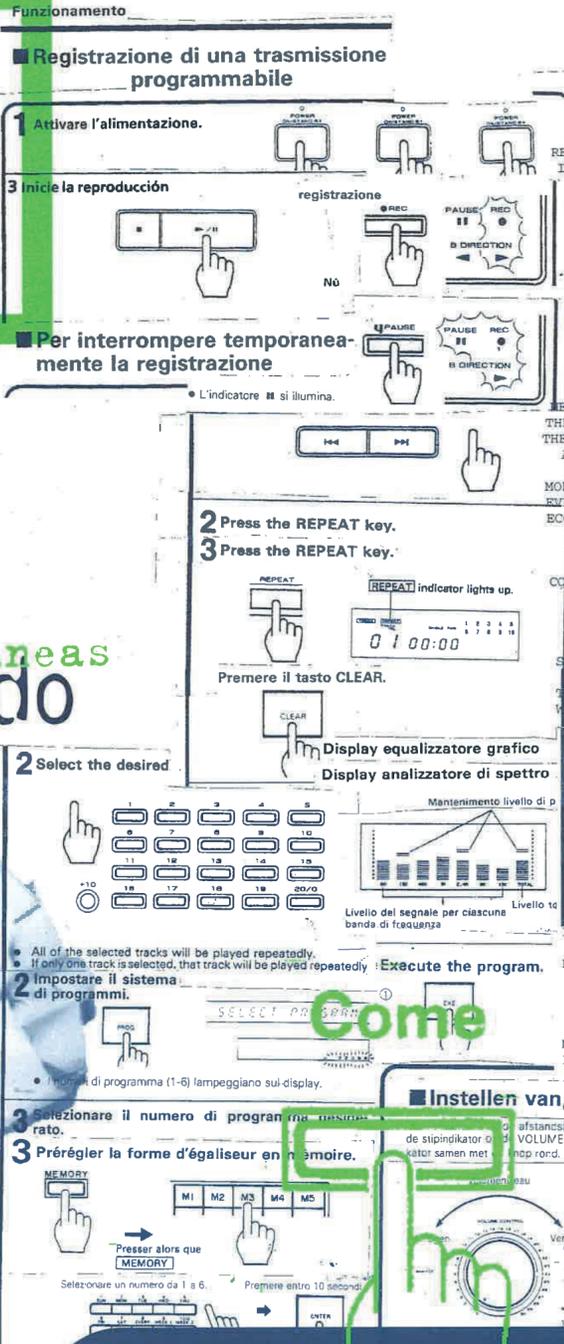
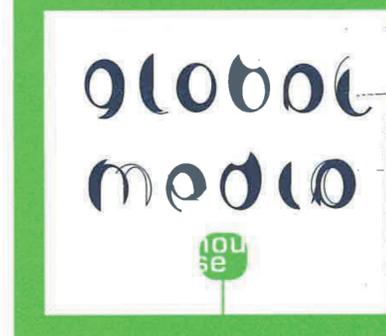
1 Start playback.
Premere il tasto di registrazione

2 Turn off the power.
Disattivare l'alimentazione.



INFLUÏDA PER
INFLUÏDA

des de l'emissor fins el receptor i aquest es troba **INCAPACITAT/IMPOSSIBILITAT** per a posar-se **contacte amb l'emissor.**



GLOBAL MEDIA. RELATIVE TO A GROUP OF PEOPLE. IN THIS CASE THIS TERM SEEMS TO BE REFERRED TO THE HUMAN KIND. ALSO INCLUDING THE DIFFERENT EXISTING MASS MEDIA (BROADCASTING, PRESS, TV, INTERNET...). SO, IS THERE ANY MASS MEDIA THAT INCLUDES ALL HUMANITY OF THE GLOBAL PLANET? NO.

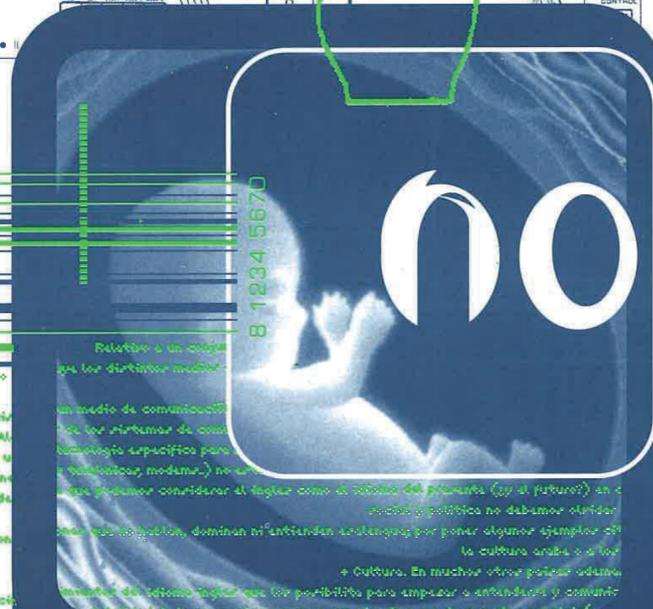
ECONOMY. SOME OF THE COMMUNICATION SYSTEMS ARE DESIGNED TO BE USEFUL TO A GREAT NUMBER OF PEOPLE, BUT ALL OF THEM NEED A SPECIFIC TECHNOLOGY FOR THEIR EMISSION AND RECEPTION. THESE TECHNOLOGIES (TELEVISION AND BROADCASTING RECEIVERS, COMPUTERS, PHONE LINES, MOREMS...) ARE NOT AVAILBLE TO EVERYONE, BUT THOSE WITH HIGH ECONOMIC AND TECHNICAL LEVEL.

LANGUAGE. ALTHOUGH ENGLISH CAN BE CONSIDERED THE CURRENT UNIVERSAL LANGUAGE DUE TO SOCIAL AND ECONOMIC INFLUENCE (AND THE FUTURE ONE?), IT CANNOT BE FORGOTTEN THAT THERE ARE SEVERAL GROUPS OF PEOPLE WHO DO NOT SPEAK NOR UNDERSTAND THIS LANGUAGE; AS AN EXAMPLE WE CAN THINK ABOUT THE CHINESE, THE ARABIAN CULTURE OR THE LATIN-AMERICAN COUNTRIES.

CULTURE. APART FROM THESE COUNTRIES NAMED BEFORE, THERE EXIST MANY MORE. THERE ARE SOME KNOWLEDGE OF ENGLISH LANGUAGE THAT ALLOWS THEM TO COMMUNICATE TO OTHER ENGLISH SPEAKERS BUT NOT TO FULLY UNDERSTAND THE WHOLE MEANING OF THE MESSAGES, EVEN WORSE IN CASES WHEN THOSE ARE COMPLEX (LIKE TECHNICAL GUIDES, ESSAYS, PHILOSOPHY, LITERATURE, ETC.).

COMMUNICATION INTERACTION. THE ACTUAL MAJORITY OF MASS MEDIA SYSTEMS (MAYBE WITH THE INTERNET EXCEPTION, AT LEAST UNTILL THE PRESENT), FAIL IN ONE OF THE BASIC RULES OF COMMUNICATION: THE RECEIVER IS NOT ABLE TO GET BACK TO THE EMITTER.

INFORMATION MONOPOLY. THERE IS NO KNOWLEDGE ABOUT THE VERDAD OF THE INFORMATION SENT; IT IS ONLY INFLUENCED BY THE ECONOMY, POLITICS, LAW, POWER LOBBIES.



acción mundial, una, televisión, internet, o planeta azul? mas para todos (radio, televisión, sus adquisiciones, unucion social, mas numerosas hinya la cultura sudamericana, ciudador social, que para no para unayus, filosofía, literatura, etc.)

Este termino...
Economic. Al...
ordenadores, line...
tomo. A pesar de...
grupo de perso...
gente con bene...
comprender la...

El sistema actual de la majoria de los medios (quizo con la excepcion de internet, al menos de momento, incumple uno de los preceptos basicos de la comunicacion relacion ya que solo envia informacion desde el emisor hacia el receptor y este se encuentra incapaz de responder o contactar con el emisor. Monopolio informativo. La informacion emitida no responde ni se posa ni se influye por la economia, la politica, las leyes...