MONOPOLI INFORMATIU

economia Algunos de los sistemas de **COMUNICACION** estan pensados para ser utiles a un gran numero de personas pero todos necesitan de una tecnologia especifica para su **emision/recepcion** y esas tecnologias (aparatos receptores de radio y television, ordenadores, lineas telefonicas, modems...) no estan al alcance de todo el mundo sino solo aquellos con **capacidad adquisitiva**

1 Start playback.
Premere il tasto di registrazione

2 Turn off the power.
Disattivare l'alimentazione.

global media

Funzionamento

Registrazione di una trasmissione programmabile

1 Attivare l'alimentazione.

3 Inicie la reproducción

registrazione

Per interrompere temporaneamente la registrazione

• L'indicatore ■ si illumina.

2 Press the REPEAT key.
3 Press the REPEAT key.

REPEAT indicator lights up.

Premere il tasto CLEAR.

Display equalizzatore grafico
Display analizzatore di spettro

2 Select the desired

Mantenimento livello di p

Livello del segnale per ciascuna banda di frequenza

Livello to

• All of the selected tracks will be played repeatedly.
• If only one track is selected, that track will be played repeatedly

Execute the program.

2 Impostare il sistema di programmi.

3 Selezionare il numero di programma desiderato.

3 Prérégler la forme d'égaliseur en mémoire.

Presser alors que MEMORY

Selezionare un numero da 1 a 6.

Premere entro 10 secondi

GLOBAL MEDIA. RELATIVE TO A GROUP OF PEOPLE, IN THIS CASE THIS TERM SEEMS TO BE REFERRED TO THE HUMANKIND. ALSO INCLUDING THE DIFFERENT EXISTING MASS MEDIA (BROADCASTING, PRESS, TV, INTERNET...). SO, IS THERE ANY MASS MEDIA THAT INCLUDES ALL HUMANITY OF THE GLOBAL PLANET? NO.

ECONOMY. SOME OF THE COMMUNICATION SYSTEMS ARE DESIGNED TO BE USEFUL TO A GREAT NUMBER OF PEOPLE, BUT ALL OF THEM NEED A SPECIFIC TECHNOLOGY FOR THEIR EMISSION AND RECEPTION. THESE TECHNOLOGIES (TELEVISION AND BROADCASTING RECEIVERS, COMPUTERS, PHONE LINES, MODEMS...) ARE NOT AVAIBLE TO EVERYONE, BUT THOSE WITH HIGH ECONOMIC AND TECHNICAL LEVEL.

LANGUAGE. ALTHOUGH ENGLISH CAN BE CONSIDERED THE CURRENT UNIVERSAL LANGUAGE DUE TO SOCIAL AND ECONOMIC INFLUENCE (AND THE FUTURE ONE?), IT CANNOT BE FORGOTTEN THAT THERE ARE SEVERAL GROUPS OF PEOPLE WHO DO NOT SPEAK NOR UNDERSTAND THIS LANGUAGE; AS AN EXAMPLE WE CAN THINK ABOUT THE CHINESE, THE ARABIAN CULTURE OR THE LATIN-AMERICAN COUNTRIES.

CULTURE . APART FROM THESE COUNTRIES NAMED BEFORE, THERE EXIST MANY MORE PEOPLE WITH SOME KNOWLEDGE OF ENGLISH LANGUAGE THAT ALLOWS THEM TO COMMUNICATE TO OTHER ENGLISH SPEAKERS BUT NOT TO FULLY UNDERSTAND THE WHOLE MEANING OF THE MESSAGES, EVEN WORST IN CASES WHEN THOSE ARE COMPLEX (LIKE TECHNICAL GUIDES, ESSAYS, PHILOSOPHY, LITERATURE, ETC.)

1 Start playb
Premere il

2 Turn off th
Disattivare

COMMUNICATION - INTERACTIONS

THE ACTUAL MAJORITY OF MASS MEDIA SYSTEMS (MAYBE WITH THE INTERNET EXCEPTION, AT LEAST UNTIL THE PRESENT), FAIL IN ONE OF THE BASIC RULES OF COMMUNICATION RELATIONSHIP-BECAUSE ONLY SENDS INFORMATION FROM THE EMITTER TO THE RECEIVER, AND THE RECEIVER IS NOT ABLE TO GET BACK TO THE EMITTER.

INFORMATION MONOPOLY. THERE IS NO KNOWLEDGE ABOUT THE VERACITY OF THE INFORMATION SENT; IT MIGHT BE INFLUENCED BY THE ECONOMY, POLITICS, LAW, OR EVEN POWER LOBBIES.

Come

Instellen van het volume

Esta termino

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COMUNICACION - INFORMACION - INTERACTIVIDAD

El sistema actual de la mayoria de los medios (quizá con la excepcion de Internet, al menos de momento, incumple uno de los preceptos basicos de la comunicacion relacion ya que solo emite informacion desde el emisor hasta el receptor y este se encuentra incapacitado/imposibilitado para ponerse en contacto con el emisor.

Monopolio informativo. La informacion emitida no sabemos si se cree y esta influida por la economia, la politica, los lobbies